



SPONSORSHIP MENU



BENEFITS	Dragon package (Headliner) £1500	Paddlers package £850
<div>Associate with a high profile local charity</div> <div>Showcase your company's commitment to it's local community</div> <div>Profile your services to a wide local audience during a busy weekend in Lincoln's city centre</div> <div>Increase morale and team building between your employees</div>	<div>✓</div> <div>✓</div> <div>✓</div> <div>✓</div>	<div>✓</div> <div>✓</div> <div>✓</div> <div>✓</div>
<div>PRIOR TO EVENT</div> <div>Inclusion in countrywide press releases/editorial including in the Lincoln Independent, The Lincolnite (My local) and BBC Radio Lincolnshire</div> <div>Inclusion in event social media reaching almost 24,000 followers on our social media platforms (Facebook, LinkedIn, Instagram & Twitter)</div> <div>Mention in online promotion of the event, reaching an additional 10,000 people</div> <div>Inclusion on all guest correspondance</div> <div>Feature on the Ringrose Law Dragon Boat Race event page where main promotion and bookings are directed to</div> <div>Your company's profile to headline and your website linked on both Ringrose Law and LIVES event pages for the race</div> <div>Logo on all marketing materials, used across all platforms</div>	<div>✓</div> <div>✓</div> <div>✓</div> <div>✓</div> <div>✓</div> <div>✓</div> <div>✓</div>	<div></div> <div>✓</div> <div></div> <div></div> <div></div> <div>✓</div> <div></div>
<div>AT EVENT</div> <div>Race entry - 1 dragon boat with a team of 11 (10 paddlers 1 drummer)</div> <div>Visual and verbal credits to your company for the duration of their race</div> <div>Your logo to appear on all race day literature</div> <div>Complimentary VIP access tickets during event</div>	<div>✓</div> <div>✓</div> <div>✓</div> <div>✓</div>	<div>✓</div> <div>✓</div> <div></div> <div></div>

Opportunity to place promotional banner at the event

Opportunity to place promotional banners around route, visual to all competitors and general public

Verbal thanks and acknowledgement during the day

Invitation to attend and be involved with the presentation of the winners trophy infront of spectators, competitors and press

Opportunity for a heat to be named after your company

Your logo to be on every bespoke medal which is presented to 3rd, 2nd and 1st place winners



POST EVENT

Mention in post Dragon Boat Race press and editorial sections

Post-race coverage reaching 24,000 followers on both LIVES and Ringrose Law our social media platforms (FB, Instagram & Twitter)

Feature in post-race editorial, to be sent to various media leads in Lincolnshire

Your company to feature on LIVES website for Dragon Boat Race website/communications

Your company to attend follow up press opportunity to celebrate funds raised

Team prize for the team that raises the most

A digital copy of your team's photo from the day

Opportunity to partake in additional fundraising activities with LIVES in 2023/2024

